

SCION.COM TEMPLATE WIREFRAMES

LAST MODIFIED: Mon Sep 26 2011

OVERVIEW

This document provides a high-level overview of the template framework specified by the 2012 Scion.com re-design.

Primarily this document is intended to illustrate the structural elements that comprise templates. See the Scion.com web styleguide for global feedback behavior related to all CTA specifications illustrated.

Referenced Items

Prototypes

[Scion.com 2012 Web Styleguide](#)
[Scion.com - Macrostructure Prototype](#)
[Scion.com - Home Page Prototype](#)
[Scion.com - Model Overview Page Prototype](#)
[Scion.com - Gallery Viewer Prototype](#)
[Scion.com - Utility Navigation Prototype](#)

Documents

Scion.com Functional Requirements Aiden Bordner	Version: 2.0 8.8.2011
Scion.com Website Architecture Jerry Lambert	Version: TBD TBD

Document History

Scion.com Template Wireframes Jerry Lambert	Version: 2.4.1 8.25.2011
Scion.com Template Wireframes Aiden Bordner	Version: 2.4.0 8.19.2011
	Version: 1.2.0 8.2.2011

Notes

Several terms are used interchangeably throughout this document; redirect - navigate, vehicle - model, reveal - appear, etc.

Document Revision History - Detail

Scion.Com Template Wireframes Jerry Lambert	New page added: 0.0.2.1 Macrostructure My Account Updated Global Navigation to include: Release Series, Certified Used Updated Footer Navigation to include: Careers Updated required Model Overview default CTAs: Build Your Scion, Compare Cars, eBrochure, Find A Dealer	Version: 2.4.2 9.26.2011
Scion.Com Template Wireframes Jerry Lambert	Spelling, grammatical corrections, revision history detail added, end of document sheet added	Version: 2.4.1 8.25.2011
Scion.Com Template Wireframes Jerry Lambert	Major Revision	Version: 2.4.0 8.19.2011
Scion.Com Template Wireframes Aiden Bordner	Initial Draft	Version: 1.2.0 8.2.2011



Notes

1.0 Primary Navigation

Primary navigation items are anchored against the left side of the viewport.

2.0 BYS/FAD/Login/Share/Live Chat/Search

These interactions will be anchored against the top of the viewport with a fixed margin from the right-hand side.

3.0 Footer

The footer and contained navigational links will be anchored to the bottom of the viewport **except when the content in the pagespace extends below the available space in the viewport**, in which case it will appear below the content in the pagespace.

- see [Macrostructure Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.1 UC01-Global Functions

Basic Scenario of Events

1. The Use Case starts when another Scion.com Use Case triggers the display of universal site elements.

2. Scion.com displays the Primary Navigation, highlighting the navigational link that the currently loading page exists within.

! See Alternative Scenario A: Page does not exist within a navigational section

3. Scion.com sets the display color of the overlay text (page title, breadcrumbs, section navigation, footer) to a positive (gray) palette.

! See Alternate Scenario B: Page requests a negative (white) palette for overlay text

4. Scion.com displays the page title and breadcrumbs in the designated display color for overlay text.

5. Scion.com displays Utility Functions (UC02: Utility Functions).

! See Alternate Scenario C: Page requests non-display of Utility Functions

6. Scion.com displays the Footer in the designated display color for overlay text.

! See Alternate Scenario D: Page requests non-display of Footer

7. The Use Case exits.

1.5.1.6 Alternative Scenarios

A. Page does not exist within a navigational section

A1. No navigational elements are highlighted.

A2. The Use Case resumes.

B. Page requests a negative (white) palette for overlay text

B1. Scion.com sets the display color of overlay text to a negative (white) palette.

C. Page requests non-display of Utility Functions

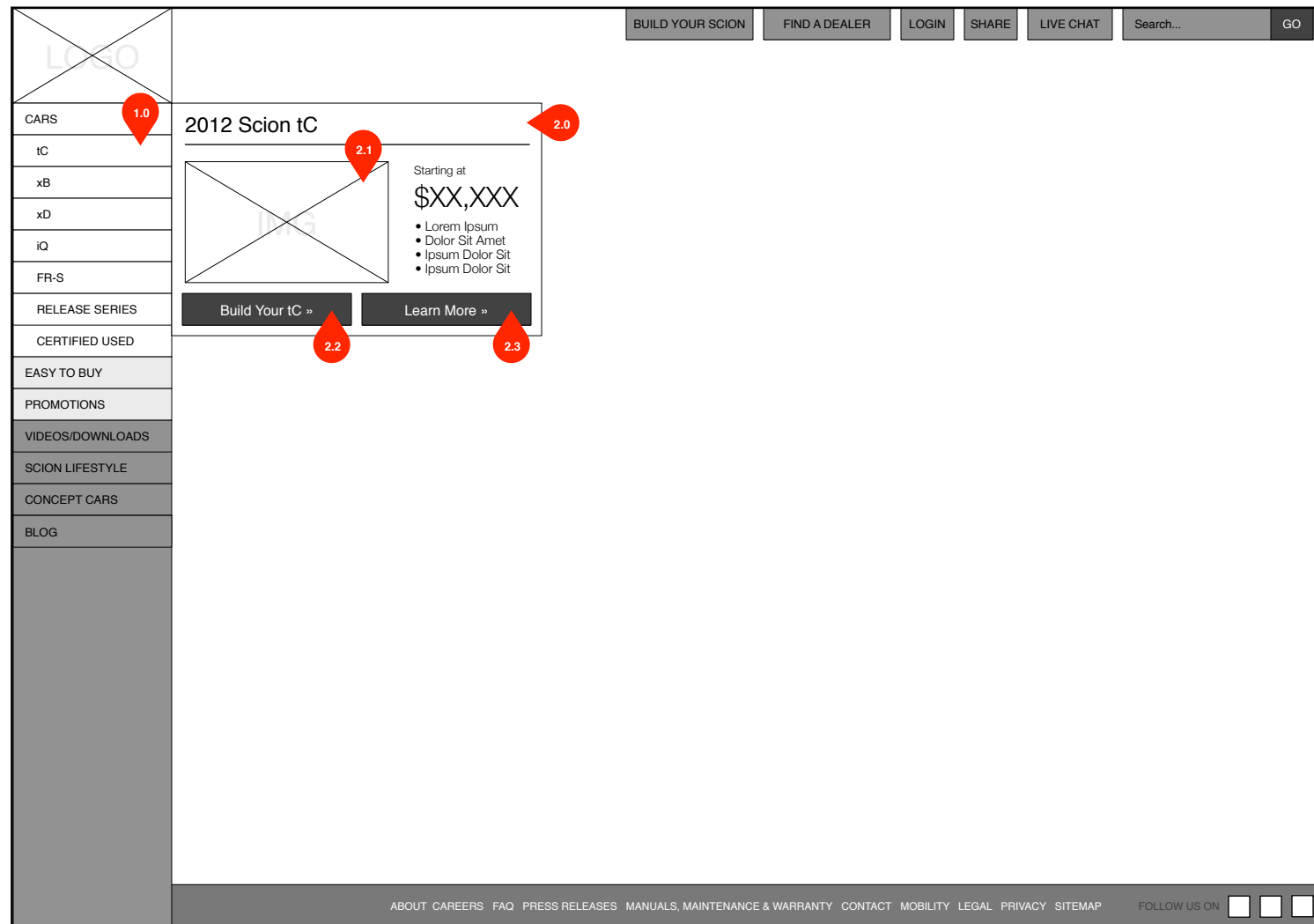
C1. The Utility Functions are not displayed.

C2. The Use Case resumes.

D. Page requests non-display of Footer

D1. The Footer is not displayed.

D2. The Use Case resumes executing.



Notes

1.0 Model Navigation

Hovering over any model link in the primary navigation will cause the Model Hover State "Flyout" (2.0) to display.

Clicking the model link will redirect the user to the vehicle anchor page directly.

2.0 Model Hover State ("Flyout")

When the user hovers the cursor over the "Cars" primary navigational item or any of the individual model navigation items (e.g., "tC"), a "Flyout" as illustrated will appear displaying information about the model.

This Flyout will close when the user causes the cursor to exit the link area.

- see [Macrostructure Prototype](#)

On touchscreen devices, this Flyout will not display and the user will be redirected to the corresponding model overview page when they touch the model navigation link.

2.1 Model Photograph

Clicking on the model photograph in the Flyout will redirect the user to the corresponding model overview page.

2.2 BYS CTA

Clicking on the BYS CTA will redirect the user to the Build Your Scion experience for the selected model.

2.3 Learn More CTA

Clicking on the Learn More CTA will redirect the user to the corresponding model overview page.

Defined In

[BUILD YOUR SCION](#)
[FIND A DEALER](#)
[LOGIN](#)
[SHARE](#)
[LIVE CHAT](#)

[Advanced Search](#)

[CARS](#)
[iC](#)
[xB](#)
[xD](#)
[iQ](#)
[FR-S](#)
[RELEASE SERIES](#)
[CERTIFIED USED](#)
[EASY TO BUY](#)
[PROMOTIONS](#)
[VIDEOS/DOWNLOADS](#)
[SCION LIFESTYLE](#)
[CONCEPT CARS](#)
[BLOG](#)

[ABOUT](#)
[CAREERS](#)
[FAQ](#)
[PRESS RELEASES](#)
[MANUALS, MAINTENANCE & WARRANTY](#)
[CONTACT](#)
[MOBILITY](#)
[LEGAL](#)
[PRIVACY](#)
[SITEMAP](#)

FOLLOW US ON

Notes

1.0 Find A Dealer ZIP Code Entry Field reveal

When the user clicks the "Find A Dealer" navigational item, an entry form field appears then gains focus as illustrated and establishes the "revealed panel" area. Clicking "GO" will submit a dealer search with ZIP code data entered as a parameter.

- see [Utility Navigation Prototype](#)

1.1 Find A Dealer: Advanced Search alt CTA

Clicking here directs the user to the Find A Dealer page with no search parameters by default, if ZIP code data is present it proceeds as cited in 1.0 above.

- see [Utility Navigation Prototype](#)

1.2 Close Entry Panel CTA

Clicking here or anywhere not on the "revealed panel" will close this panel.

- see [Utility Navigation Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.2 UC02-Utility Functions

Basic Scenario of Events

1. The Use Case starts when UC01: Global Functions triggers the display of Utility Functions bar.

2. Scion.com displays the Log In link.

! See Alternate Scenario A: User is Already Logged In

3. Scion.com displays the Share link.

4. Scion.com displays the "available" state of the Live Chat link (BR01: Live Chat).

! See Alternate Scenario B: Chat Service is Unavailable

5. Scion.com displays the search query box.

6. The Use Case exits.

1.5.2.6 Alternative Scenarios

A. User is Already Logged In

A1. Scion.com displays the Log Out link.

A2. The Use Case resumes.

B. Chat Service is Unavailable

B1. Scion.com displays the "unavailable" state of the Live Chat link

B2. The Use Case resumes.

BUILD YOUR SCION FIND A DEALER **LOGIN** SHARE LIVE CHAT Search... GO

CARS
 iC
 xB
 xD
 iQ
 FR-S
 RELEASE SERIES
 CERTIFIED USED
 EASY TO BUY
 PROMOTIONS
 VIDEOS/DOWNLOADS
 SCION LIFESTYLE
 CONCEPT CARS
 BLOG

Email
 Password
 SUBMIT

[Sign up to be a Scion.com Member](#)
[Forgot password](#)

ABOUT CAREERS FAQ PRESS RELEASES MANUALS, MAINTENANCE & WARRANTY CONTACT MOBILITY LEGAL PRIVACY SITEMAP FOLLOW US ON

Notes

1.0 Login Modal Window

When the user clicks the "Login" navigational item, a login modal window as illustrated will appear and the email field should gain focus.

- see [Utility Navigation Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.2 UC02-Utility Functions

Basic Scenario of Events

1. The Use Case starts when UC01: Global Functions triggers the display of Utility Functions bar.

2. Scion.com displays the Log In link.
! See Alternate Scenario A: User is Already Logged In

3. Scion.com displays the Share link.

4. Scion.com displays the "available" state of the Live Chat link (BR01: Live Chat).
! See Alternate Scenario B: Chat Service is Unavailable

5. Scion.com displays the search query box.

6. The Use Case exits.

1.5.2.6 Alternative Scenarios

A. User is Already Logged In

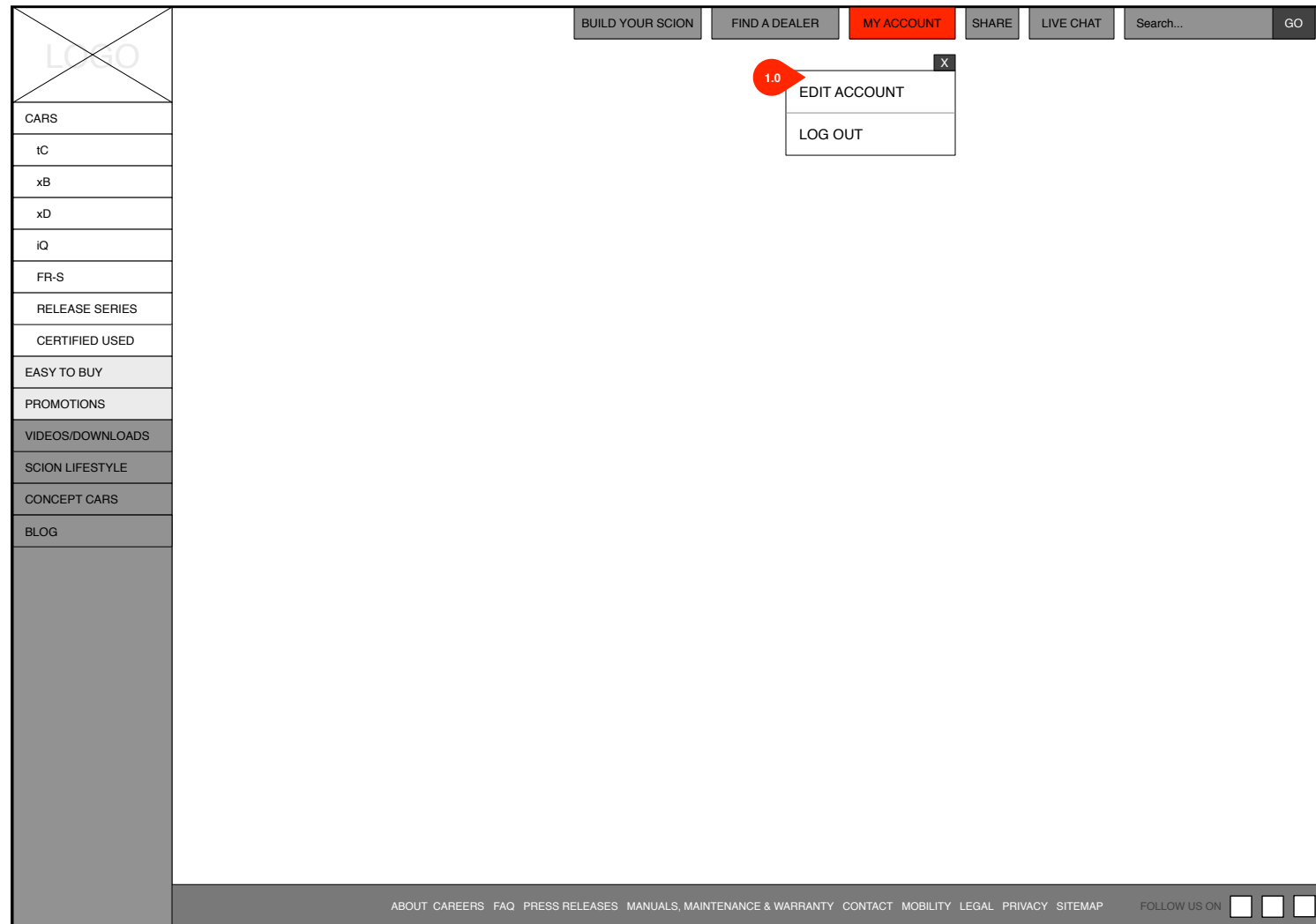
A1. Scion.com displays the Log Out link.

A2. The Use Case resumes.

~~B. Chat Service is Unavailable~~

~~B1. Scion.com displays the "unavailable" state of the Live Chat link~~

~~B2. The Use Case resumes.~~



Notes

1.0 My Account Menu Reveal

When the user clicks the "My Account" navigational item, a drop-down menu as illustrated will appear displaying the account options.

- **Edit Account** (Navigates to Manage Account Page)
- **Log Out** (Logs Active User Out)

- see [Utility Navigation Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.2 UC02-Utility Functions

Basic Scenario of Events

1. The Use Case starts when UC01: Global Functions triggers the display of Utility Functions bar.

2. Scion.com displays the Log In link.
! See Alternate Scenario A: User is Already Logged In

3. Scion.com displays the Share link.

4. Scion.com displays the "available" state of the Live Chat link (BR01: Live Chat).
! See Alternate Scenario B: Chat Service is Unavailable

5. Scion.com displays the search query box.

6. The Use Case exits.

1.5.2.6 Alternative Scenarios

A. User is Already Logged In

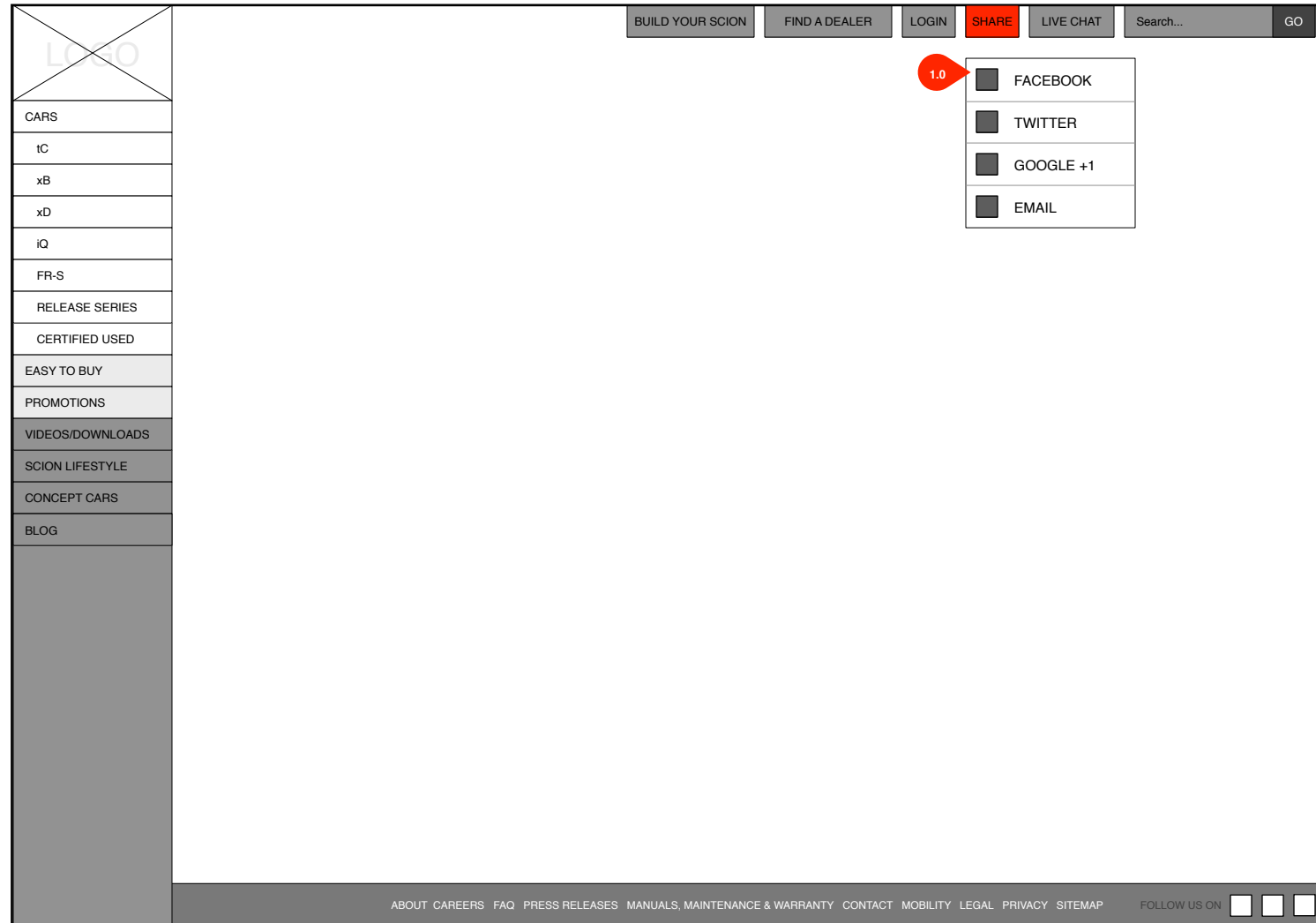
A1. Scion.com displays the Log Out link.

A2. The Use Case resumes.

~~B. Chat Service is Unavailable~~

~~B1. Scion.com displays the "unavailable" state of the Live Chat link~~

~~B2. The Use Case resumes.~~



Notes

1.0 Share Menu

When the user clicks the "Share" navigational item, a drop-down menu as illustrated will appear displaying the various share options.

- **Facebook** (opens overlay for Facebook sharing)
- **Twitter** (redirects to twitter.com)
- **Google +1** (redirects to Google if not already logged in)
- **Email** (contains "mailto" link that opens email app)

- see [Utility Navigation Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.2 UC02-Utility Functions

Basic Scenario of Events

1. The Use Case starts when UC01: Global Functions triggers the display of Utility Functions bar.

2. Scion.com displays the Log In link.

! See Alternate Scenario A: User is Already Logged In

3. Scion.com displays the Share link.

4. Scion.com displays the "available" state of the Live Chat link (BR01: Live Chat).

! See Alternate Scenario B: Chat Service is Unavailable

5. Scion.com displays the search query box.

6. The Use Case exits.

1.5.2.6 Alternative Scenarios

A. User is Already Logged In

A1. Scion.com displays the Log Out link.

A2. The Use Case resumes.

~~B. Chat Service is Unavailable~~

~~B1. Scion.com displays the "unavailable" state of the Live Chat link~~

~~B2. The Use Case resumes.~~

[BUILD YOUR SCION](#)
[FIND A DEALER](#)
[LOGIN](#)
[SHARE](#)
[LIVE CHAT](#)
 X

1.0

1.1

[CARS](#)
[iC](#)
[xB](#)
[xD](#)
[iQ](#)
[FR-S](#)
[RELEASE SERIES](#)
[CERTIFIED USED](#)
[EASY TO BUY](#)
[PROMOTIONS](#)
[VIDEOS/DOWNLOADS](#)
[SCION LIFESTYLE](#)
[CONCEPT CARS](#)
[BLOG](#)

[ABOUT](#)
[CAREERS](#)
[FAQ](#)
[PRESS RELEASES](#)
[MANUALS, MAINTENANCE & WARRANTY](#)
[CONTACT](#)
[MOBILITY](#)
[LEGAL](#)
[PRIVACY](#)
[SITEMAP](#)
 FOLLOW US ON

Notes

1.0 Search Field Reveal

When the user clicks the "Search" navigational item, an entry form field appears as illustrated then gains focus and establishes the "revealed panel" area. Clicking "GO" will submit a search.

- see [Utility Navigation Prototype](#)

1.1 Close Entry Panel CTA

Clicking here or anywhere not on the "revealed panel" will close this panel.

- see [Utility Navigation Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.2 UC02-Utility Functions

Basic Scenario of Events

1. The Use Case starts when UC01: Global Functions triggers the display of Utility Functions bar.

2. Scion.com displays the Log In link.

! See Alternate Scenario A: User is Already Logged In

3. Scion.com displays the Share link.

4. Scion.com displays the "available" state of the Live Chat link (BR01- Live Chat).

! See Alternate Scenario B: Chat Service is Unavailable

5. Scion.com displays the search query box.

6. The Use Case exits.

1.5.2.6 Alternative Scenarios

A. User is Already Logged In

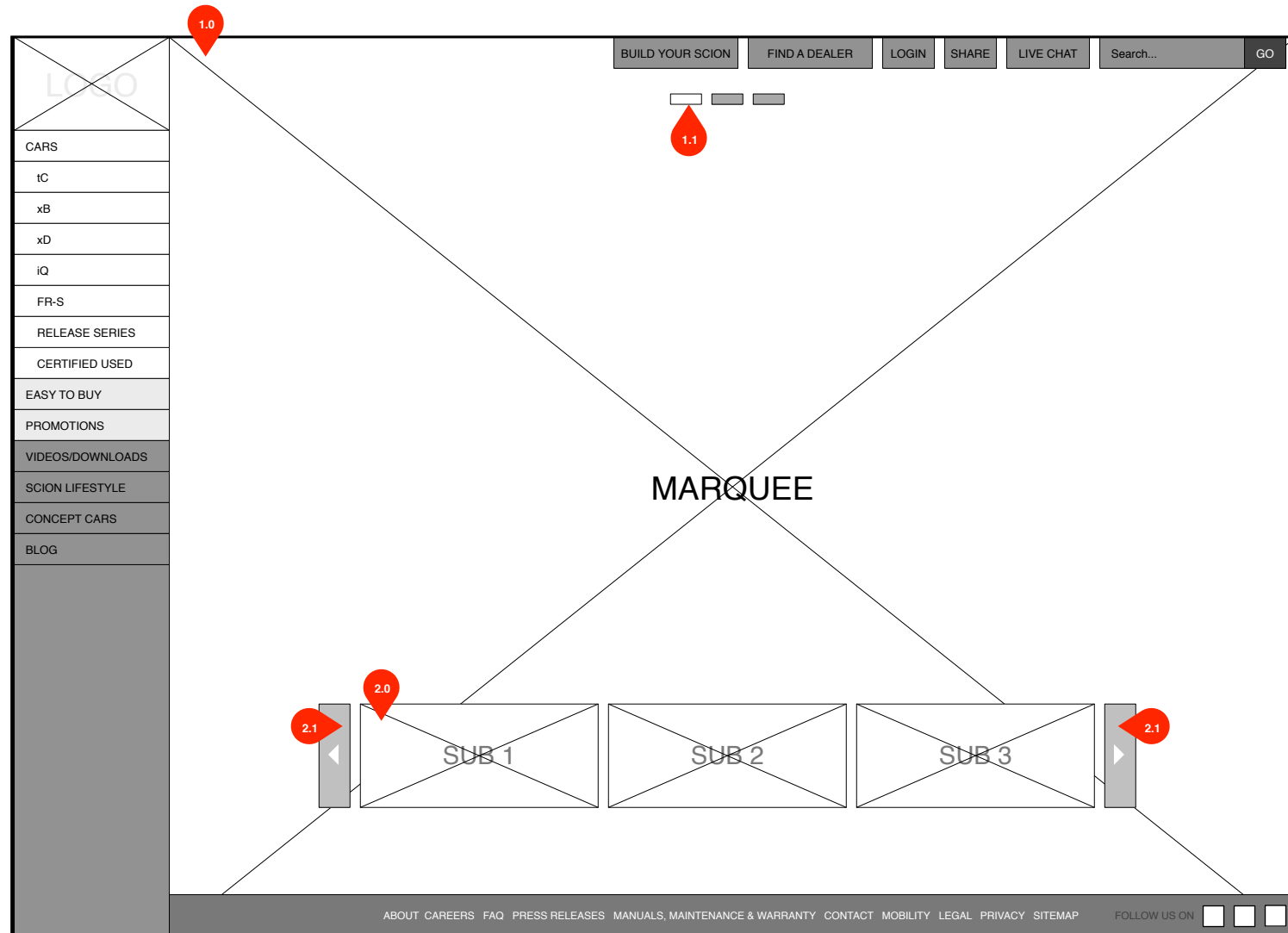
A1. Scion.com displays the Log Out link.

A2. The Use Case resumes.

~~B. Chat Service is Unavailable~~

~~B1. Scion.com displays the "unavailable" state of the Live Chat link~~

~~B2. The Use Case resumes.~~



Notes

1.0 Marquee

A primary image, or "marquee", begins at the top of the viewport as illustrated and scales to fill the browser window. Multiple Marquees are cycled into the main viewport over a fixed time.

- see [Home Page Prototype](#)

1.1 Marquee: Rotation Indicators

When multiple Marquees are deployed (recommend maximum of 6 with no less than 2) each is represented by a rotation indicator visible above the image near the top of the page.

Clicking on one of the rotation indicators will cause that marquee to become visible and halt all auto-play behavior.

- see [Home Page Prototype](#)

2.0 Sub-Marquee Promos ("Subs")

Three promotional areas are displayed at any given time, with a fixed height and width over the marquee element.

2.1 Sub-Marquee Promos: Pagination

When more than three promos are deployed (no maximum), arrows, displayed on either side of the subs, allow users to access additional items in "groups" of three sub-elements at a time. Pagination should continue in a loop.

- see [Home Page Prototype](#)

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.3 UC03-Display Home Page

Basic Scenario of Events

1. The Use Case starts when a user navigates to the Scion.com Home Page.

2. Scion.com displays the Global Functions (UC01: Global Functions).

3. Scion.com loads the Marquee and Subpage Promos (UC04: Load Marquee).

4. The Use Case exits.

1.5.4 UC04-Load Marquee

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the initial loading of images for a Marquee element.

2. Scion.com determines how many images are to be displayed in the marquee and their sort order (BR03: Dynamic Item Ordering).

! See Alternate Scenario A: Marquee only has one image to display

3. Scion.com displays a Marquee Image Identifier for each image to be displayed at the top of the Marquee.

4. Scion.com pre-loads the first image in the Marquee from the server.

5. Scion.com displays the first image in the Marquee (UC05: Display Marquee Image).

6. Scion.com initializes the auto-rotation of the Marquee images (UC08: Rotate Marquee Images).

7. Scion.com triggers the initial loading of the Subpage Promotional Areas on the page (UC06: Load Subpage Promos).

! See Alternate Scenario B: No subpage promos are present on page

8. The Use Case suspends.

9. The Use Case resumes after being retriggered after the first set of tiles in the Subpage Promotional Areas are loaded and displayed (UC06: Load Subpage Promos).

10. Scion.com continues pre-loading the remaining images for the Marquee until all images are in memory.

11. Scion.com retrigger the loading images for of the Subpage Promotional Areas until complete (UC06: Load Subpage Promos, Step 8).

12. The Use Case exits.

Defined In CONTD.**Scion.com Functional Requirements v.2.0 8.8.2011****1.5.4 UC04-Load Marquee****1.5.4.6 Alternative Scenarios**

A. Marquee only has one image to display

A1. Scion.com loads and displays (UC05: Display Marquee Image) the image in the Marquee.

A2. The Use Case executes Step 7.

A3. The Use Case exits.

B. No subpage promos are present on page

B1. Scion.com continues pre-loading any remaining images for the Marquee until all images are in memory.

B2. The Use Case exits.

1.5.5 UC05-Display Marquee Image

Basic Scenario of Events

1. The Use Case starts when a Scion.com System Use Case triggers the display of an image into a Marquee element.

! See Alternative Scenario A: User triggers display of Marquee image by clicking on a Marquee Image Identifier

2. Scion.com determines from the Marquee Image data what color palette (positive or negative) to display overlay text with the image.

3. Scion.com executes the dynamic transition animation between the existing image and the image to be displayed (DN01: Marquee Image Transition).

! See Alternate Scenario B: Image displayed is the first image in the Marquee

! See Alternate Scenario C: Image displayed is the first and only image in the Marquee

4. Simultaneously with Step 3, the Marquee Image Identifier for the existing image transitions from "active" to "inactive" state (DN04: Pagination Identifier Deactivation).

5. Simultaneously with Step 3, the Marquee Image Identifier for the image to be displayed transitions from "inactive" to "active" state (DN03: Pagination Identifier Activation).

6. Simultaneously with Step 3: If the overlay text color set for the new Marquee Image is different from the previous Marquee Image, overlay text (page title, breadcrumbs, section nav, footer) changes to the inverse palette with a transition (DN09: Overlay Text Inversion).

7. Scion.com updates the destination where users will be redirected when clicking on the Marquee Click Area to the Link value for the Image.

! See Alternate Scenario D: Marquee Image Map data exists for the Marquee Image ID

8. Scion.com triggers the countdown to automatically rotate to the next image (UC08: Rotate Marquee Image).

9. The Use Case exits.

1.5.5.6 Alternative Scenarios

A. User triggers display of Marquee image by clicking on a Marquee Image Identifier

A1. The Use Case resumes with Step 8 omitted.

B. Image displayed is the first image in the Marquee

B1. Scion.com executes a dynamic transition for the loading of the first image in the Marquee (DN02: Marquee First Image Fade In).

B2. The Use Case resumes at Step 7.

C. Image Displayed is the first and only image in the Marquee

C1. Scion.com executes a dynamic transition for the load on the first image in the Marquee (DN02: Marquee First Image Fade In).

C2. The Use Case resumes at Step 7, with Step 8 omitted.

D. Marquee Image Map data exists for the Marquee Image ID

D1. Scion.com loads the image map data associated with the Marquee Image ID.

D2. For each x/y coordinate pair, Scion.com creates a transparent link object rectangle at those coordinates and links the rectangle to the associated URL in the Link field.

D3. The Use Case resumes.

1.5.6 UC06-Load Subpage Promos

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the initial loading of images for Subpage Promotional Areas.

2. Scion.com displays the Subpage Promotional Areas with a default/blank background image.

3. Scion.com determines how many promo images are to be displayed on the page and their sort order (BR03: Dynamic Item Ordering).

4. Scion.com pre-loads the first three promotional images from the server.

! See Alternate Scenario A: Fewer than 3 images exist to be displayed

5. Scion.com displays the first three images in the Subpage Promotional Areas (UC07: Display Subpage Promos).

6. Scion.com retriggers the loading of Marquee images on the page (UC04: Load Marquee, Step 9).

! See Alternate Scenario B: No Marquee exists on the page

7. The Use Case suspends.

8. The Use Case resumes after being retriggered after the remainder of the Marquee images are pre-loaded (UC04: Load Marquee Images).

9. Scion.com continues pre-loading the remaining promotional images until all images are in memory.
! See Alternate Scenario C: No additional images exist to be displayed

10. Scion.com displays the previous/next links on either side of the Subpage Promotional element.

11. The Use Case exits.

1.5.6.6 Alternative Scenarios

A. Fewer than 3 images exist to be displayed.

A1. Scion.com loads and displays the promo images and displays in the Subpage Promotional Areas, beginning with the far left position. (UC07: Display Subpage Promos).

A2. The Use Case exits.

B. No Marquee exists on the page

B1. The loading of Marquee images is not retriggered.

B2. The Use Case resumes at Step 9.

C. No additional images exist to be displayed

C1. The Use Case resumes at Step 9.

1.5.7 UC07-Display Subpage Promos

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the display of a set of promotional images into a Subpage Promotional element.

2. Scion.com executes the dynamic transition animation between the existing image set and the set of images to be displayed (DN05: Subpage Promo Transition Prev/Next).

! See Alternate Scenario A: Image set is the first set of images to be loaded into the Subpage Promotional element

3. Scion.com updates the destination where users will be redirected when clicking each of the Subpage Promotional Areas.

4. The Use Case exits.

1.5.7 UC07-Display Subpage Promos**1.5.7.6 Alternative Scenarios**

A. Image set is the first set of images to be loaded into the Subpage Promotional element

A1. Scion.com executes the dynamic transition from the default/blank background of the Subpage Promotional Areas to the first three images (DN06: Subpage Promo Initial Load).

A2. The Use Case resumes.

Navigation Structure Overview

00: Macro Level
 Is defined here as any navigational items that can be accessed at any level of the website with the exception of modal states.

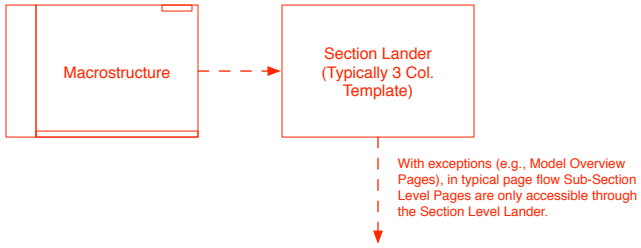
01: Section Lander Level (Sections)
 Is defined here as any area of the website accessed from the Macro level.

02: Sub-Section Level (Sub-Sections)
 Is defined here as any area of the website accessed from the section lander level, with the exception of the Model Overview Page.

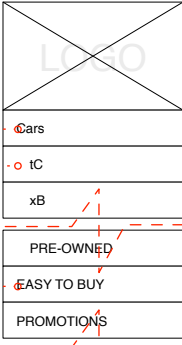
03: Panel/Menu Level (Categories, Sub-Categories)
 Is defined here as the lowest level of the website accessed from below the sub-section level.

Note: Where deviations exist from theoretical template usage as illustrated, exceptions will be cataloged and identified in Scion.com Website Architecture.

Framework Elements
 This illustration is intended to reflect relationships between navigation framework elements and to provide context for describing templates used in deeper areas of the website.



Macro UI: Primary Navigation
 Macro level illustrated to provide context.



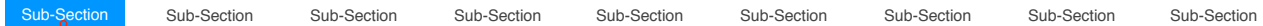
Macro Level Navigation Element Navigates to Section Lander

Macro Level Navigation Element Navigates to Model Overview

Macro Level Navigation Element Navigates to Section Lander

Section UI: Section Navigation
 Pages utilizing the Section Navigation Element display sub-section level content.

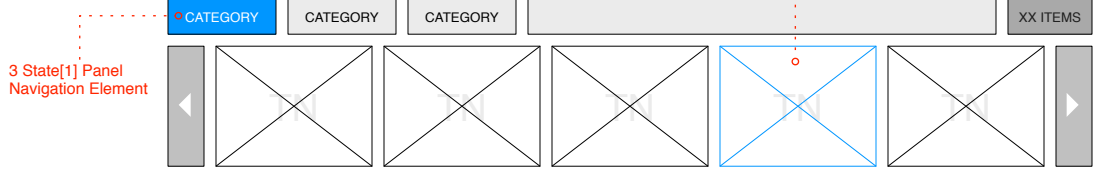
Current Section Title » Current Sub-Section » Current Category » Current Sub-Category



3 State[1] Section Navigation Element

Sub-Section UI
 Sub-section level pages use 2 types (with exceptions) of UI to browse and display sub-section level content.

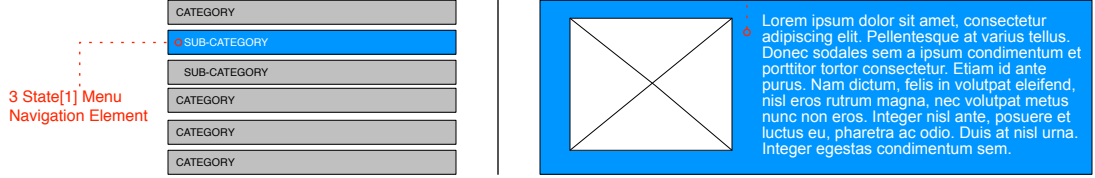
Sub-Section UI Type: Panel Navigation
 Image/video oriented content types will typically utilize Panel Navigation.



3 State[1] Panel Navigation Element

3 State[1] Panel Content Element

Sub-Section UI Type: Menu Navigation
 Text-oriented content types will typically utilize Menu Navigation.



3 State[1] Menu Navigation Element

Active Sub-Category Content

[1.] 3 State is defined as: Default, Hover, Active

2.0 Current Section Title » Current Sub-Section

1.0 Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section

3.0 LOREM IPSUM DOLOR SIT AMET
CONSECTETUR ADIPISCING.
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
ADIPISCING ELIT. SED ORNARE VOLUTPAT MOLLIS.

XXMPG CITY / XXMPG HWY
\$XX,XXX MSRP

3.1 PURE PRICE
Build Your tC
Compare Cars
Print Brochure
Find A Dealer

3.2 AWARD BADGE Lorem Ipsum Dolor Sit Amet
SEE ALL AWARDS

3.3 Additional tC Models

MODEL HERO IMAGE

ABOUT CAREERS FAQ PRESS RELEASES MANUALS, MAINTENANCE & WARRANTY CONTACT MOBILITY LEGAL PRIVACY SITEMAP FOLLOW US ON

Notes

1.0 Section Navigation

On pages at the sub-section level of the site, the section navigation bar is displayed at the top of the page, populated by content specified by the children of the current section or "sub-sections" contained within the current section.

- see [Macrostructure Prototype](#)

2.0 Model Overview Hero Image

A model hero image begins at the top of the viewport as illustrated and scales to fill the browser window.

- see [Model Overview Page Prototype](#)

3.0 Model Topline: Headline/MPG/Price

Model overview pages have a topline copy element that consists of: a headline, MPG information and the MSRP of the model. The topline element display left-aligned over the model hero image.

- see [Model Overview Page Prototype](#)

3.1 Model Topline: Primary Model Overview CTAs

Model overview pages always present the following CTAs: Pure Price/Lease, Build Your Scion, Compare Cars, download link for the corresponding eBrochure for the year and model currently displayed, Find A Dealer.

3.2 Model Topline: Variable Content Area

An optional content area. Example usage illustrates award content (award badge, corresponding copy/link text) tout. The containing area should flex to accommodate variable types of content TBD.

3.3 Model Topline: Additional Models CTA

When previous model year vehicles or special edition model pages are deployed for a specific model, this drop-down menu will provide navigation to those pages.

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011
1.5.10 UC10-Display Section Navigation

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the display of a Section Navigation element on the current page.

2. Scion.com determines the section the current page is associated with.

3. Determines the color to display the navigational links (positive/negative) in the designated display color for overlay text determined when the Global Functions were loaded (UC01: Global Functions).

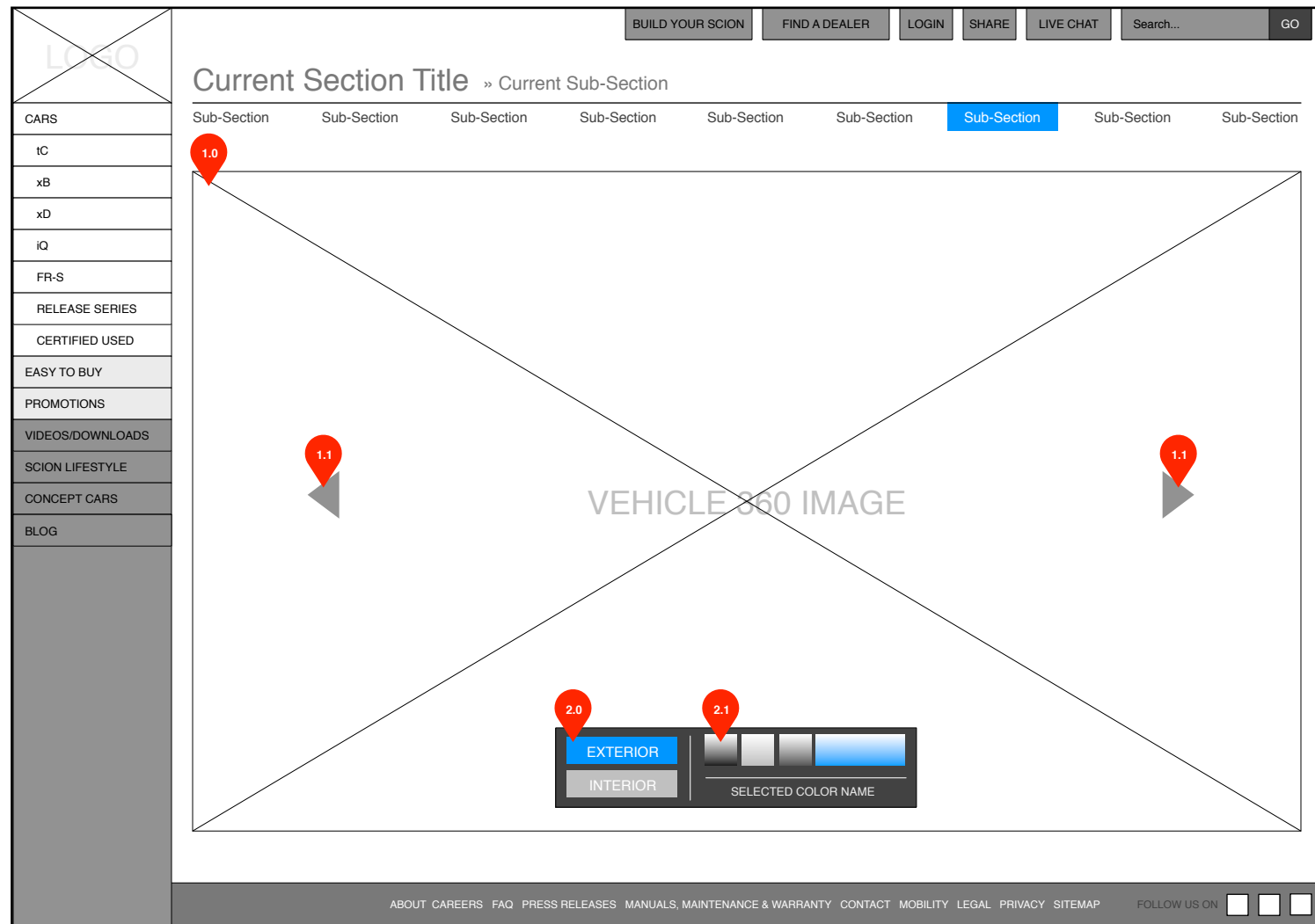
4. Scion.com loads and displays the Section Navigational links for the determined section.

5. Scion.com displays the active state of the current page. ! See Alternate Scenario A: The current page is not represented in the Section Navigation

6. The Use Case exits.

1.5.10.6 Alternative Scenarios

- A. Vehicle has award promo
- A1. No active state is displayed.
- A2. The Use Case exits.



Notes

1.0 360° Image

The currently selected angle from the 360° image set displays as illustrated.

1.1 360° Image: Rotation Arrows

Arrows on either side of the vehicle 360° image allow the user to advance to the next angle in the 360° rotation in either direction.

2.0 Interior/Exterior Selector (Optional)

If an interior 360° photo set is available, these links allow the user to toggle between the Exterior and Interior 360° views.

2.1 Vehicle Color Selector

Below the vehicle 360° image, each color available for the vehicle will be displayed. Clicking one of the colors will cause the 360° image to change to reflect the selected color and the corresponding color name to appear.

Defined In

**Scion.com Functional Requirements v.2.0 8.8.2011
1.5.11 UC11-Display 360/Colors Page**

Basic Scenario of Events

1. The Use Case starts when a user navigates to a Vehicle 360/colors page.

2. Scion.com displays the Global Functions (UC01: Global Functions).

3. Scion.com displays the Section Navigation for the selected vehicle (UC10: Display Section Navigation).

4. Scion.com displays the 360°/color selection interface elements.

! See Alternate Scenario A: No interior 360° view is available for the current vehicle

5. Scion.com loads the vehicle 360° (UC12: Load Vehicle 360) for the primary vehicle color.

6. The Use Case exits.

1.5.11.6 Alternative Scenarios

A. No interior 360 view is available for the current vehicle

A1. Scion.com displays the 360/color selection interface elements without the optional interior/exterior toggle option.

A2. The Use Case resumes.

1.5.12 UC12-Load Vehicle 360

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the initial loading of images for a Vehicle 360° Element.

2. Scion.com determines the vehicle to display based on the page loaded.

3. Scion.com displays an animated "Loading..." icon over the 360° Display area.

4. Scion.com loads all 360° images for the default vehicle color.

! See Alternate Scenario A: User has selected a vehicle color

! See Alternate Scenario B: User has selected interior view

5. Scion.com displays the 360° image for the default/initial angle (UC13: Display 360° Image).

6. Scion.com hide the animated "Loading..." icon.

7. The Use Case exits.

Defined In CONTD.

Scion.com Functional Requirements v.2.0 8.8.2011**1.5.12.6 Alternative Scenarios**

A. User has selected a vehicle color

A3. Scion.com loads all 360° images for the vehicle color selected by the user.

A4. Scion.com displays an initial 360° image for the newly selected color (UC13: Display 360° Image).

A5. The Use Case resumes at Step 6.

1.5.13 UC13-Display 360° Image

Basic Scenario of Events

1. The Use Case starts when User clicks on the previous or next interface elements of a Vehicle 360° Element.

! See Alternate Scenario A: Display was triggered by Scion.com system after initial loading of a 360° Element

! See Alternate Scenario B: Display was triggered by Scion.com system after loading a new user-selected color series

2. Scion.com determines the image to be displayed—either next or previous image in the currently loaded Vehicle 360° image series, depending on which action was taken by the user.

3. Scion.com hides the currently displayed 360° Angle image.

4. Simultaneously with Step 3: Scion.com displays the image to be displayed.

5. The Use Case exits.

1.5.13.6 Alternative Scenarios

A. Display was triggered by Scion.com system after initial loading of a 360° Element

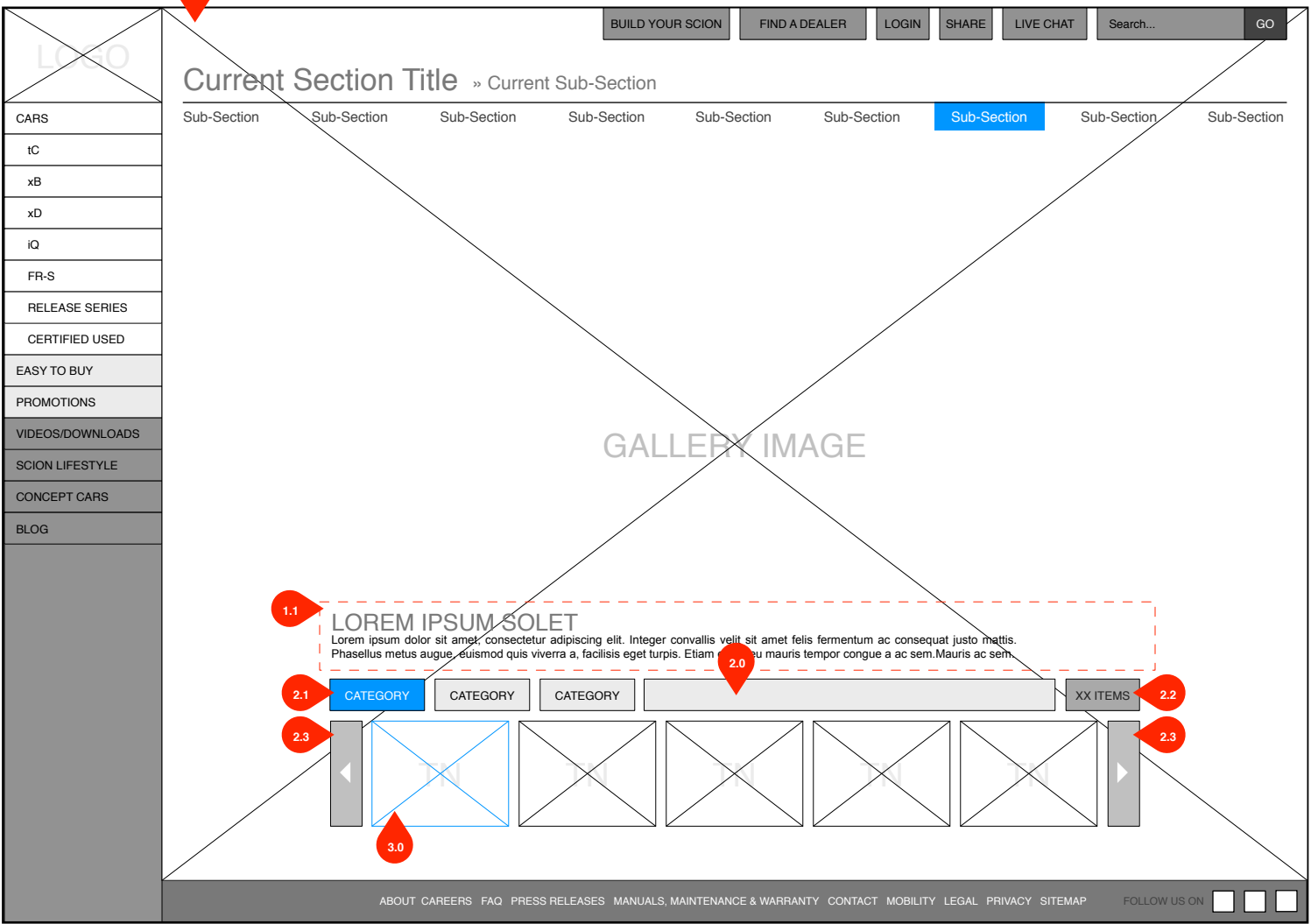
A1. Scion.com displays the default angle image.

A2. The Use Case exits.

B. Display was triggered by Scion.com system loading a new user-selected color series

B1. Scion.com determines the image to be displayed—the angle image in the new color series that matches the angle from the previously loaded color series.

B2. The Use Case resumes.



Notes

- 1.0 Selected Item: Image**
A gallery image begins at the top of the viewport as illustrated and scales to fill the browser window.
- 1.1 Selected Item: Description**
Optional copy element that displays image title and description.
- 2.0 Panel Level Navigation**
Displayed over the gallery item image, a panel level navigation element displays thumbnails of additional items in the gallery.
- 2.1 Panel Level Navigation Element**
This toggle allows the user to switch between categories within the panel level content.
- In video mode, a video player will be displayed in the pagespace.
- see page comp*
- 2.2 Panel Level Navigation: Item Count Element**
The total number of items within the currently displayed panel level category.
- 2.3 Panel Selector**
Arrows displayed on either side of the panel elements allow users to access additional items in "groups" of five items at a time. Pagination should continue in a loop.
- see Gallery Viewer prototype
- 3.0 Panel Level Content Thumbnail Element**
Clicking any thumbnail will cause that item to become the selected image and loaded into the space above.
- see Gallery Viewer prototype

Defined In

- Scion.com Functional Requirements v.2.0 8.8.2011**
- 1.5.14 UC14-Display Vehicle Gallery Page**
Basic Scenario of Events
7. The Use Case starts when a user navigates to a Vehicle Gallery page.
- 8. Scion.com displays the Global Functions (UC01: Global Functions), setting the default color palette for overlay text to negative (white).
- 9. Scion.com displays the Section Navigation for the selected vehicle (UC10: Display Section Navigation).
- 10. Scion.com loads a Gallery Element with all of the images for the current vehicle (UC15: Load Gallery).
- 11. The Use Case exits.
- 1.5.15 UC15-Load Gallery**
Basic Scenario of Events
1. The Use Case starts when a Scion.com Use Case triggers the initial loading and display of a Gallery element.
- 2. Scion.com determines the set of images and videos to be displayed in the gallery in their proper sort order (BR03: Dynamic Item Ordering).
! See Alternate Scenario A: Content set contains only images
! See Alternate Scenario B: Content set contains only videos
- 3. Scion.com displays the Gallery Interface Elements and displays the number of items in the image or video set.
- 4. Scion.com displays the active state of the "Images" tab in the Gallery Interface.
! See Alternate Scenario C: Gallery is in "Videos" display mode
- 5. Scion.com loads all of the Thumbnail images for the image set.
- 6. Simultaneously with Step 5: Scion.com displays each of up to the first five Thumbnail images in the Gallery Interface as soon as they have completed loading utilizing a transition (DN07: Gallery Thumbnail Load-In).
- 7. Simultaneously with Step 5: Scion.com displays the active state around the first thumbnail in the Gallery Interface.
- 8. Scion.com loads and displays the first image in the image set (UC16: Display Gallery Item).
- 9. The Use Case exits.

Defined In CONTD.**Scion.com Functional Requirements v.2.0 8.8.2011
1.5.15.6 Alternative Scenarios**

A. Content set contains only images
 A1. Scion.com displays the Gallery Interface Elements without the “Images/Videos” toggle button and displays the number of items in the image set.
 A2. The Use Case resumes at Step 5.

B. Content set contains only videos
 B1. Scion.com displays the Gallery Interface Elements without the “Images/Videos” toggle button and displays the number of items in the video set.
 B2. The Use Case resumes with Alternate Scenario C.

C. Gallery is in “Videos” display mode
 C1. Scion.com displays the active state of the “Videos” tab in the Gallery Interface.

C2. Scion.com loads all of the Thumbnail images for the video set.

C3. Simultaneously with Step C2: Scion.com displays each of up to the first five Thumbnail images in the Gallery Interface as soon as they have completed loading, utilizing a transition (DN07: Gallery Thumbnail Load-In).

C4. Simultaneously with Step C2: Scion.com displays the active state around the first thumbnail in the gallery interface.

C5. Scion.com displays the video player and begins loading/buffering the first video in the video set (UC16: Display Gallery Item).

C6. The Use Case exits.

1.5.16 UC16-Display Gallery Item**Basic Scenario of Events**

1. The Use Case starts when User clicks on a Thumbnail representing a Gallery Item in the Gallery Interface.
 ! See Alternate Scenario A: Display was triggered after initial loading of a Gallery Element

2. Scion.com displays an animated “Loading...” icon in the Gallery Display Area.
 ! See Alternate Scenario B: Item being displayed is a video

3. Scion.com pre-loads the full-resolution image to be displayed from the server to the browser.

4. Scion.com determines from the gallery data what color palette (positive or negative) to display overlay text with the image.
 ! See Alternate Scenario C: Image is not for full-screen display

5. Scion.com removes the currently displayed Gallery Item from the Gallery Display Area using a transition (DN08: Gallery Show/Hide).

6. Scion.com displays the new image in the full-screen Gallery Display Area with a transition (DN08: Gallery Show/Hide).

7. Simultaneously with Step 5: If the overlay text color set for the new image is different from the previous Gallery Item, overlay text (page title, breadcrumbs, section nav, footer) changes to the inverse palette with a transition (DN09: Overlay Text Inversion).

8. Simultaneously with Step 5: Scion.com hides the animated “Loading...” icon.

9. The Use Case exits.

1.5.16.6 Alternative Scenarios

A. Display was triggered after initial loading of a Gallery Element

A1. The Use Case resumes with Step 5 omitted.

B. Item being displayed is a video

B1. Scion.com removes the currently displayed Gallery item from the Gallery Display Area using a transition (DN08: Gallery Show/Hide).

B2. Scion.com displays the YouTube video player embedded in the Gallery Display Area with a transition (DN08: Gallery Show/Hide) above the standard gray background gradient.

B3. Simultaneously with Step B2: If the overlay text color for the previous Gallery was negative (white), overlay text (page title, breadcrumbs, section nav, footer) changes to the positive (gray).

palette with a transition (DN09: Overlay Text Inversion)

B4. Scion.com automatically starts buffering/playback of the embedded YouTube video.

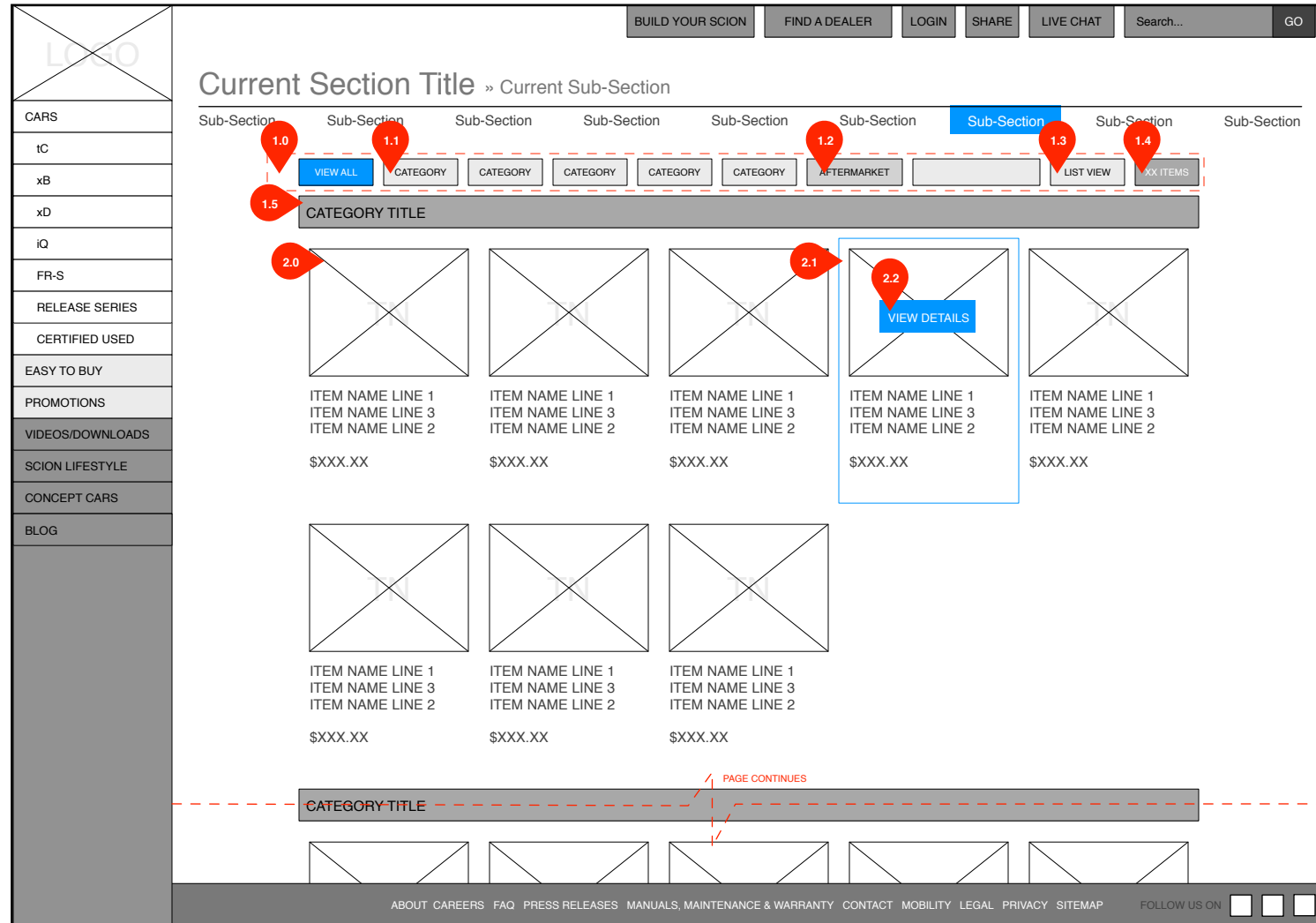
B5. The Use Case exits.

C. Image is not for full-screen display

C1. The overlay text color palette is automatically determined to be positive (gray).

C2. Scion.com displays the new image at actual size, centered in the Gallery Display Area, above the standard gray background gradient.

C3. The Use Case resumes.



Notes

1.0 Panel Level Navigation

Panel level navigation element displays thumbnails sorted content grid. Initial display state is set to View All.

1.1 Panel Level Navigation Element

This toggle allows the user to switch between categories with the panel level content.

1.2 Panel Level Navigation Element: Aftermarket

This variant in panel level behavior redirects the user to an external site via the exit interstitial modal window.
- cite new UC?

1.3 Panel Level Navigation: List View Toggle

This toggle displays the current content in list view.

1.4 Panel Level Navigation: Item Count Element

The total number of items within the currently displayed panel level category.

1.5 Category Separator

For each category of within the panel, a separator bar with the name of the category will precede the grid of thumbnails for that category.

2.0 Item Thumbnail/Description

For each item in each category, a thumbnail image of the accessory, the name of the accessory and the price for installation will be displayed.

2.1 Item Thumbnail: Hover State

When the user hovers the cursor over an item thumbnail, a highlighted bounding box around the item will appear.

Clicking a thumbnail will cause the accessories overlay to open for that item (see 5. Acc Grid Modal).

2.2 View Details Button

When the hover state is visible, a "View Details" button will also appear.

Clicking this button—or anywhere in the hover state area—will cause the accessories overlay to open for that item (see 5. Acc Grid Detail View Modal).

Defined In

Scion.com Functional Requirements v.2.0 8.8.2011 1.5.20 UC20-Display Accessories Grid

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the initial loading and display of a Accessories Grid element.

2. Scion.com loads the set of accessories to be displayed in the table.

! Alternate Scenario A: The accessories set is already loaded/displayed on the page

3. Scion.com determines the number of categories of accessories that exist in the set and displays a Filter CTA for each category as well as a "View All" CTA preceding them.

4. Scion.com displays the active state of the "View All" CTA.

! Alternate Scenario B: User or a predetermined variable has activated a Filter

5. Scion.com displays the accessories as thumbnails in rows, separating each category of accessories with a Category Separator row.

6. Scion.com determines the number of displayed accessories, and updates the Item Count to display the number of items.

7. The Use Case exits.

1.5.20.6 Alternative Scenarios

A. The accessories set is already loaded/displayed on the page

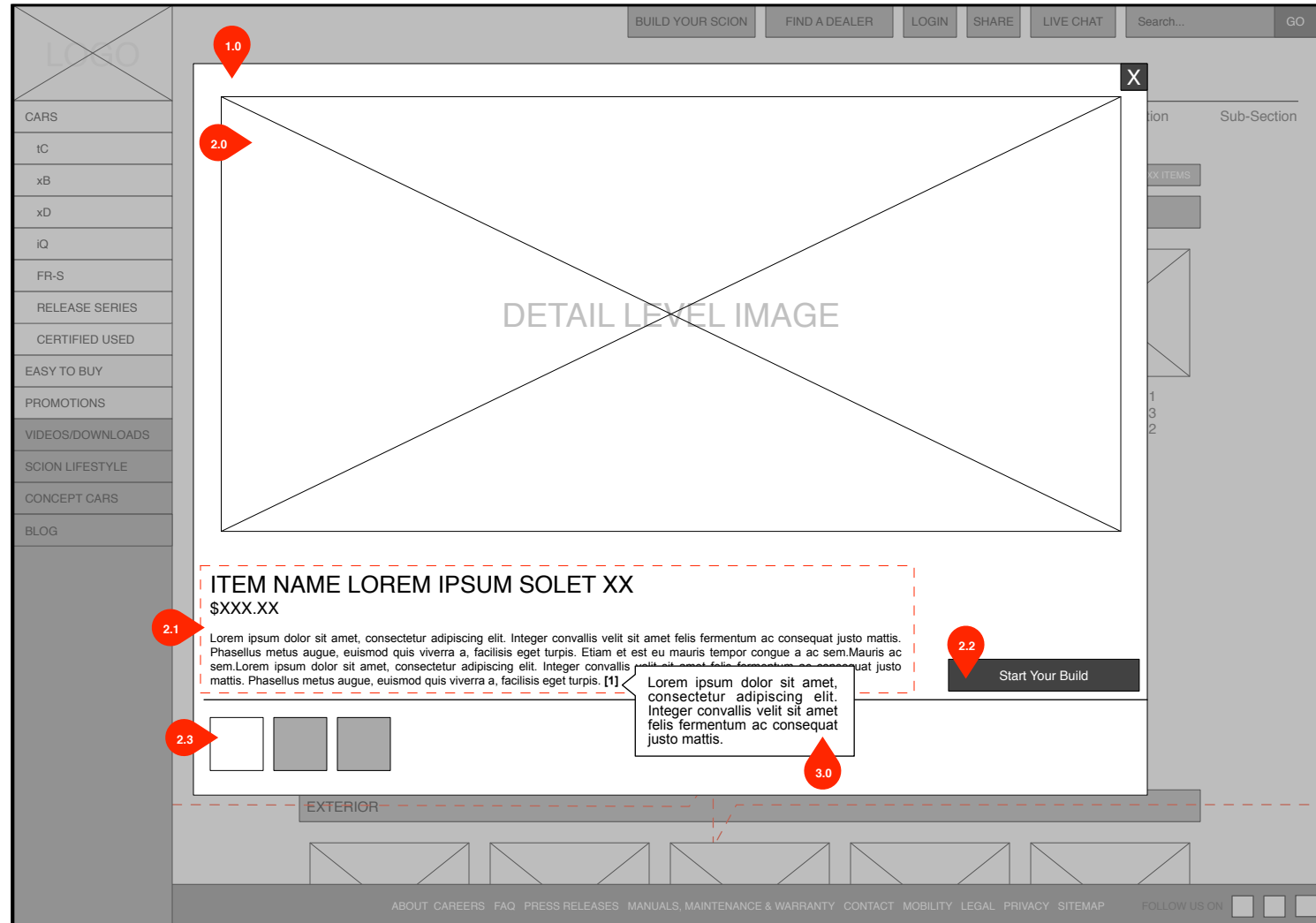
A1. Scion.com does not load new data, but utilizes (shows/hides) previously loaded data on the page.

A2. The Use Case resumes.

B. User or a predetermined variable has activated a Filter
B1. Scion.com displays the active state of the Filter CTA that corresponds with the active filter.

B2. Scion.com displays the accessories category corresponding with the active data filter as thumbnails in rows.

B3. The Use Case resumes at Step 6.



Notes

1.0 Grid Item Detail View Modal

When the user clicks on an item in the grid a modal view with the corresponding detail level image will deploy over the page.

2.0 Grid Item Detail Level Image

A detail level image of the selected grid item.

2.1 Grid Item Detail Level: Description Copy Element

Corresponding description copy element populates here and consists of: Item Name, Price, Description, Legal Statement Notation(s).

2.2 Start Your Build Button

Clicking this button will redirect the user to the Build Your Scion experience, via the exit interstitial modal window, with the selected grid item added to the build on entry.

2.3 Grid Item Detail Level Thumbnail Images

When a grid level item enters the "Detail View" AND has alternate images associated with it, thumbnails corresponding to the alternate images populate here.

Clicking on thumbnail items will load the corresponding detail level image into the detail view modal replacing the existing detail level image.

3.0 Legal Statements/Disclaimer Notation

When a grid item has corresponding legal statement/disclaimer copy, an indicator appears as illustrated. Hovering over the notation indicator(s) will deploy a "dialogue box" populated the corresponding copy.

Defined In

LOGO

BUILD YOUR SCION
FIND A DEALER
LOGIN
SHARE
LIVE CHAT

Search...

GO

Current Section Title » Current Sub-Section

Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section

VIEW ALL
CATEGORY
CATEGORY
CATEGORY
GALLERY VIEW
XX ITEMS

CATEGORY 1

ITEM 1 LOREM IPSUM	VALUE 1 LOREM IPSUM
ITEM 2 LOREM IPSUM	VALUE 2 LOREM IPSUM
ITEM 3 LOREM IPSUM	VALUE 3 LOREM IPSUM
ITEM 4 LOREM IPSUM	VALUE 4 LOREM IPSUM
ITEM 5 LOREM IPSUM	VALUE 5 LOREM IPSUM
ITEM 6 LOREM IPSUM DONEC LIGULA TURPIS, FERMENTUM EGET CONSECTETUR SED, FRINGILLA QUIB LACUS. FUSCE ET PORTA DUI. CURABITUR SOLLICITUDIN ALIQUAM LACUS, FACILISIS VOLUTPAT DOLOR RHONGCUS AC. DONEC SUSCIPIT ELEMENTUM.	VALUE 6 LOREM IPSUM

CATEGORY 2

ITEM 1 LOREM IPSUM	VALUE 1 LOREM IPSUM
ITEM 2 LOREM IPSUM	VALUE 2 LOREM IPSUM
ITEM 3 LOREM IPSUM	VALUE 3 LOREM IPSUM
ITEM 4 LOREM IPSUM	VALUE 4 LOREM IPSUM

CATEGORY 3

ITEM 1 LOREM IPSUM	VALUE 1 LOREM IPSUM
ITEM 2 LOREM IPSUM	VALUE 2 LOREM IPSUM
ITEM 3 LOREM IPSUM	VALUE 3 LOREM IPSUM
ITEM 4 LOREM IPSUM	VALUE 4 LOREM IPSUM

CATEGORY 4

ITEM 1 LOREM IPSUM	VALUE 1 LOREM IPSUM
ITEM 2 LOREM IPSUM	VALUE 2 LOREM IPSUM
ITEM 3 LOREM IPSUM	VALUE 3 LOREM IPSUM
ITEM 4 LOREM IPSUM	VALUE 4 LOREM IPSUM
ITEM 5 LOREM IPSUM	VALUE 5 LOREM IPSUM

PAGE CONTINUES

[ABOUT CAREERS](#)
[FAQ](#)
[PRESS RELEASES](#)
[MANUALS, MAINTENANCE & WARRANTY](#)
[CONTACT](#)
[MOBILITY](#)
[LEGAL](#)
[PRIVACY](#)
[SITEMAP](#)

FOLLOW US ON □ □ □

Notes

1.0 Panel Level Navigation

Panel level navigation element displays corresponding table data. Initial display state is set to View All.

1.1 Panel Level Navigation Element

This toggle allows the user to switch between categories within the panel level content.

1.2 Panel Level Navigation: Gallery View Toggle

This toggle displays the current content in gallery view.

1.3 Panel Level Navigation: Item Count Element

The total number of items within the currently displayed panel level category.

1.4 Category Separator

For each category within the panel, a separator bar with the name of the category will precede each row set.

2.0 Row: Values

For each row in a table, multiple values are displayed in columns.

The number of columns and their meanings can be defined arbitrarily for the needs of the table.

2.1 Row: Hover State

When the user hovers the cursor over an row, the row will become highlighted.

2.2 Row: Hover State - View Detail CTA

If row value has a corresponding image a "View Detail" CTA will appear. Clicking this CTA will deploy an "Item Detail View Modal" as cited in this document. - see 5. Accessories Grid: Detail View Modal

2.3 Row: Multiline Wrap

When the content of a cell overflows the standard row height, the entire row expands vertically to contain the overflow.

Defined In

Scion.Com Functional Requirements v.2.0 8.8.2011 1.5.18 UC18-Display Table

Basic Scenario of Events

1. The Use Case starts when a Scion.com Use Case triggers the initial loading and display of a Table element.

2. Scion.com loads the data set to be displayed in the table.

! Alternate Scenario A: The data set is already loaded/ displayed on the page

3. Scion.com determines the number of categories in the data set and displays a Filter CTA for each category as well as a "View All" CTA preceding them.

! Alternate Scenario B: The data set contains only one category

4. Scion.com displays the active state of the "View All" CTA.

! Alternate Scenario C: User or a predetermined variable has activated a Filter

5. Scion.com determines the number of columns in the data set and creates a table with the appropriate number of columns.

6. Scion.com displays the data in the table, beginning each category with a Category Separator row.

7. Scion.com determines the number of displayed rows of data and updates the Item Count to display the number of rows.

8. The Use Case exits.

1.5.18.6 Alternative Scenarios

A. The data set is already loaded/displayed on the page.

A1. Scion.com does not load new data, but utilizes (shows/hides) previously loaded data on the page.

A2. The Use Case resumes.

B. Content set contains only one category

B1. Scion.com displays the data in the Table.

B2. The Use Case resumes at Step 7.

C. User or a predetermined variable has activated a Filter

C1. Scion.com displays the active state of the Filter CTA that corresponds with the active data filter.

C2. Scion.com determines the number of columns in the data set and creates a table with the appropriate number of columns.

C3. Scion.com displays the data in the table from the category corresponding with the active data filter.

C4. The Use Case resumes at Step 7.

LOGO

BUILD YOUR SCION
FIND A DEALER
LOGIN
SHARE
LIVE CHAT
Search... GO

1.0 **Current Section Title**

OPTIONAL VARIABLE CONTENT AREA

CARS

IC

xB

xD

iQ

FR-S

RELEASE SERIES

CERTIFIED USED

EASY TO BUY

PROMOTIONS

VIDEOS/DOWNLOADS

SCION LIFESTYLE

CONCEPT CARS

BLOG

2.0 **Optional Variable Content Area**

3.0 **3 Column Flow**

Image placeholder

Lorem ipsum dolor sit amet, cons
 Lorem ipsum dolor sit amet, consectetur
 piscing elit. Pellentesque at varius tellusnec
 sodales sem a ipsum condimentum et port.

CTA

Image placeholder

Lorem ipsum dolor sit amet, cons
 Lorem ipsum dolor sit amet, consectetur
 piscing elit. Pellentesque at varius tellusnec
 sodales sem a ipsum condimentum et port.

CTA

Image placeholder

Lorem ipsum dolor sit amet, cons
 Lorem ipsum dolor sit amet, consectetur
 piscing elit. Pellentesque at varius tellusnec
 sodales sem a ipsum condimentum et port.

CTA

Image placeholder

Lorem ipsum dolor sit amet, cons
 Lorem ipsum dolor sit amet, consectetur
 piscing elit. Pellentesque at varius tellusnec
 sodales sem a ipsum condimentum et port.

CTA

Image placeholder

Lorem ipsum dolor sit amet, cons
 Lorem ipsum dolor sit amet, consectetur
 piscing elit. Pellentesque at varius tellusnec
 sodales sem a ipsum condimentum et port.

CTA

Notes

1.0 Section Navigation: Section Lander Level
 On pages at the section lander level, the section navigation bar is displayed at the top of the page, populated by only the current section name with no sub-section navigation elements.

2.0 Optional Variable Content Area
 This template can include an optional content area. The containing area should flex to accommodate variable types of content TBD.

If this element is not included, the remaining elements shift up to fill the unused space.

3.0 3 Column Flow
 The structure of this template consists of 3 fixed-width columns. Each row of the column has an arbitrary height, defined by the height of the tallest element in that row.

In this variant of the template, fixed-height content elements affect column height as illustrated.

Defined In

LOGO

BUILD YOUR SCION
FIND A DEALER
LOGIN
SHARE
LIVE CHAT
Search...
GO

1.0

Current Section Title » Current Sub-Section

Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section
Sub-Section

OPTIONAL VARIABLE CONTENT AREA

3.0

CATEGORY
SUBCATEGORY
SUBCATEGORY
CATEGORY
CATEGORY
CATEGORY

Lorem ipsum dolor sit amet, consectetur adipiscing elit
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque at varius tellus. Donec sodales sem a ipsum condimentum et porttitor tortor consectetur. Etiam id ante purus. Nam dictum, felis in volutpat eleifend, nisl eros rutrum magna, nec volutpat metus nunc non eros. Integer nisl ante, posuere et luctus eu, pharetra ac odio. Duis at nisl urna. Integer egestas condimentum sem. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque at varius tellus. Donec sodales sem a ipsum condimentum et porttitor tortor consectetur. Etiam id ante purus. Nam dictum, felis in volutpat eleifend, nisl eros rutrum magna, nec volutpat metus nunc non eros. Integer nisl ante, posuere et luctus eu, pharetra ac odio. Duis at nisl urna. Integer egestas condimentum sem.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque at varius tellus. Donec sodales sem a ipsum condimentum et porttitor tortor consectetur. Etiam id ante purus. Nam dictum, felis in volutpat eleifend, nisl eros rutrum magna, nec volutpat metus nunc non eros. Integer nisl ante, posuere et luctus eu, pharetra ac odio. Duis at nisl urna. Integer egestas condimentum sem.

ABOUT CAREERS FAQ PRESS RELEASES MANUALS, MAINTENANCE & WARRANTY CONTACT MOBILITY LEGAL PRIVACY SITEMAP
FOLLOW US ON

Notes

1.0 Section Navigation

On pages at the sub-section level of the site, the section navigation bar is displayed at the top of the page, populated by content specified by the children of the current section or sub-sections contained within the current section.

- see [Macrostructure Prototype](#)

2.0 Optional Variable Content Area

This template can include an optional content area. The containing area should flex to accommodate variable types of content TBD.

If this element is not included, the remaining elements shift up to fill the unused space.

3.0 2 Column Flow: Wide Right

The base structure of this template consists of 2 fixed-width columns of arbitrary length and height.

Either column is optional and can be deployed without any included content.

In this variant of the template, the wide column is on the right side of the pagespace. Selections in the left column define the right column content (e.g., Sub-Section Level Menu Navigation).

Defined In

BUILD YOUR SCION
FIND A DEALER
LOGIN
SHARE
LIVE CHAT
Search... GO

Current Section Title » Current Sub-Section

CARS

Sub-Section

Sub-Section

Sub-Section

Sub-Section

Sub-Section

Sub-Section

Sub-Section

Sub-Section

Sub-Section

IC

xB

xD

iQ

FR-S

RELEASE SERIES

CERTIFIED USED

EASY TO BUY

PROMOTIONS

VIDEOS/DOWNLOADS

SCION LIFESTYLE

CONCEPT CARS

BLOG

Current Section Title » Current Sub-Section

OPTIONAL VARIABLE CONTENT AREA

Current Section Title » Current Sub-Section

Download text Lorem ipsum dolor sit amet,

Related PDF
Download
Link Icon

Download text Lorem ipsum dolor sit amet,

Related PDF
Download
Link Icon

Download text Lorem ipsum dolor sit amet,

Related PDF
Download
Link Icon

Lorem ipsum dolor sit amet, consectetur adipiscing elit
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque at varius tellus. Donec sodales sem a ipsum condimentum et porttitor tortor consectetur. Etiam id ante purus. Nam dictum, felis in volutpat eleifend, nisl eros rutrum magna, nec volutpat metus nunc non eros. Integer nisl ante, posuere et luctus eu, pharetra ac odio. Duis at nisl urna. Integer egestas condimentum sem. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque at varius tellus. Donec sodales sem a ipsum condimentum et porttitor tortor consectetur. Etiam id ante purus. Nam dictum, felis in volutpat eleifend, nisl eros rutrum magna, nec volutpat metus nunc non eros. Integer nisl ante, posuere et luctus eu, pharetra ac odio. Duis at nisl urna. Integer egestas condimentum sem.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque at varius tellus. Donec sodales sem a ipsum condimentum et porttitor tortor consectetur. Etiam id ante purus. Nam dictum, felis in volutpat eleifend, nisl eros rutrum magna, nec volutpat metus nunc non eros. Integer nisl ante, posuere et luctus eu, pharetra ac odio. Duis at nisl urna. Integer egestas condimentum sem.

ABOUT CAREERS FAQ PRESS RELEASES MANUALS, MAINTENANCE & WARRANTY CONTACT MOBILITY LEGAL PRIVACY SITMAP
FOLLOW US ON

Notes

- 1.0 Section Navigation**
 On pages at the sub-section level of the site, the section navigation bar is displayed at the top of the page, populated by content specified by the children of the current section or sub-sections contained within the current section.
 - see [Macrostructure Prototype](#)
- 2.0 Optional Variable Content Area**
 This template can include an optional content area. The containing area should flex to accommodate variable types of content TBD.

 If this element is not included, the remaining elements shift up to fill the unused space.
- 3.0. 2 Column Flow: Wide Left**
 The base structure of this template consists of 2 fixed-width columns of arbitrary length and height.

Defined In

Either column is optional and can be deployed without any included content.

In this variant of the template, the wide column is on the left side of the pagespace, e.g., illustrating related or supplemental content displayed in the right rail.

LOGO
BUILD YOUR SCION
FIND A DEALER
LOGIN
SHARE
LIVE CHAT
Search... GO

Search

GO
Query String

Search results for 'searchquery'

Displaying results 0-10 of XX

Result one aliquam urna tellus, sollicitudin non eleifend vitae.
 Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Donec mattis mattis felis, a aliquam ante sagittis non.

Result two fusce congue.
 Nam blandit venenatis massa quis consequat. In vel urna ante, Nullam et magna sed nibh suscipit sollicitudin. Nam id neque nunc, non pellentesque enim. Sed quis quam at magna dignissim lacinia.

Result three etiam nunc ipsum, rutrum tincidunt congue sit amet.
 Mauris semper lorem a risus dapibus lacinia. Curabitur non arcu quis risus porta tincidunt at ac tellus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Sed condimentum lorem ut justo aliquam quis nisl pretium...

Nam id neque nunc, non pellentesque enim.
 Suspendisse potenti. Aliquam id libero eget dolor dictum elementum quis sit amet nunc. Aliquam a mauris ac mi porta aliquam eget vitae nunc. Proin euismod eros quis dolor lobortis at consequat enim tempus. Morbi pulvinar turpis eget tellus suscipit...

Result five aliquam urna tellus, sollicitudin non eleifend vitae.
 Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Donec mattis mattis felis, a aliquam ante sagittis non.

Result twenty etiam nunc ipsum, rutrum tincidunt congue sit amet.
 Mauris semper lorem a risus dapibus lacinia. Curabitur non arcu quis risus porta tincidunt at ac tellus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Sed condimentum lorem ut justo aliquam quis nisl pretium...

1
2
3
4
5
6
...
N
Next »

Displaying results 0-10 of XX

PAGE CONTINUES

[ABOUT](#)
[CAREERS](#)
[FAQ](#)
[PRESS RELEASES](#)
[MANUALS, MAINTENANCE & WARRANTY](#)
[CONTACT](#)
[MOBILITY](#)
[LEGAL](#)
[PRIVACY](#)
[SITEMAP](#)

FOLLOW US ON □ □ □

Notes

1.0 Search Input: Query

This form element allows the user to enter a search query. Initial display state is an empty field that has gained focus.

1.1 Search Query: Search Button

Clicking this button causes a new search query to be executed and reloads the page with new results.

2.0 Search Results: Header

At the head of the search results, the query is reiterated and the number of results, as well as the range of results currently being shown, is displayed.

2.1 Search Results: Results

Each result is displayed as the title of the page returned, as well as either the meta description of the page (if present), or the first text content on the page.

Content longer than two lines is truncated with ellipses.

3.0 Pagination

Each page displays 10 results, and an easily clickable box link is provided for each page of the result set, as well as a previous/next arrow (unless at the first or last page of the results, respectively).

Defined In

BUILD YOUR SCION FIND A DEALER LOGIN SHARE LIVE CHAT Search... GO

Current Section Title » Current Sub-Section

Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section Sub-Section

1.0 **OVERVIEW** ADVANTAGES 1.1 RESET 1.2 EMAIL 1.3 PRINT

2.0 CAR IMG 2.1 2011 Scion tC Sports Coupe 6-Spd AT Select a Scion	2011 Honda Civic EX 5-Spd Select a Vehicle	3.0 CAR IMG 3.1 2011 Mazda MAZDA3 S Sport 5-Door Select a Vehicle	CAR IMG 2011 Kia Forte SX Select a Vehicle
-----------------------------------------------------------------------------------	--------------------------------------------------	----------------------------------------------------------------------------------	-----------------------------------------------------

4.0 COST

MSRP	\$19,275	\$23,380	\$20,425	\$18,895
Destination Charge	\$720	\$760	\$795	\$595
Comparably Equipped Price	\$19,995	\$24,140 + DPI	\$22,235	\$20,340

4.1 WARRANTY

Basic Warranty (Months)	36	36	36	60
Basic Warranty (Miles)	36000	36000	36000	60000
Powertrain Warranty (Months)	60	60	60	120
Powertrain Warranty (Miles)	60000	60000	60000	100000
Anti-Corrosion Warranty (Months)	60	60	60	60
Anti-Corrosion Warranty (Miles)	Unlimited	Unlimited	Unlimited	100000

COMFORT

Air Conditioning	Standard	Standard	Standard	Standard
Floor Mats	Optional	Standard	Standard	Standard
Steering Wheel Type	Leather Covered	Leather Covered	Leather Covered	Leather Covered

COMFORT

Steering Wheel Tilting Adjustment	Standard	Standard	Standard	Standard
Cupholders	4 Front and 2 Rear (6 Cupholders Standard)	4 Front and 2 Rear: 6 Cupholders Standard	4 Front and 4 Rear (8 Cupholders Standard)	4 cupholders and 2 Rear (6 Cupholders Standard)

PAGE CONTINUES

ABOUT CAREERS FAQ PRESS RELEASES MANUALS, MAINTENANCE & WARRANTY CONTACT MOBILITY LEGAL PRIVACY SITEMAP FOLLOW US ON

Notes

1.0 Overview/Advantages Toggle

These buttons allow the user to switch between Overview (shown) and the Advantages view.

1.1 Reset Button

In Overview mode, clicking this button resets the grid to displaying the three default competitive vehicles (3.0) for whichever Scion vehicle is selected (2.0).

1.2 Email Button

Clicking this button sends a message to open in the user's default email program (mailto link) containing a message and URL returning to the Comparator with the current vehicle set.

1.3 Print CTA

Clicking this button sends a print command to the user's browser. A stylesheet for the print media-type will format the page for print without redirecting.

2.0 Scion Vehicle

The first column displays a Scion vehicle only. The vehicle selected is determined by either a) the referring page, if the page was vehicle specific, or b) the default vehicle selection. The Scion Vehicle column will be visually distinguished from the competitive vehicle columns.

2.1 Scion Vehicle: Select a Scion CTA

Clicking this button opens a modal dialog displaying the full Scion vehicle lineup and allowing the user to select one of the vehicles.

3.0 Competitive Vehicle(s) (Up to 3)

The 2nd through 4th columns allow the user to select any vehicle from the Polk/Chrome vehicle information database to compare to the Scion Vehicle. - (2.1) By default, 3 pre-selected vehicles are displayed that best match the selected Scion vehicle.

3.1 Competitive Vehicle: Select a Vehicle

Clicking this button opens a modal dialog displaying 3 cascading pull-down menus for year, make and vehicle of vehicles in the Polk/Chrome database.

4.0 Category Separator

For each category of comparisons, a separator bar with the name of the category will precede the rows in category.

4.1 Data

For each row in the database, the specification or feature being compared will be displayed on the far left and the value for the corresponding vehicle will be displayed in the remaining columns.

Defined In

- CARS
- iC
- xB
- xD
- iQ
- FR-S
- RELEASE SERIES
- CERTIFIED USED
- EASY TO BUY
- PROMOTIONS
- VIDEOS/DOWNLOADS
- SCION LIFESTYLE
- CONCEPT CARS
- BLOG

Current Section Title » Current Sub-Section

- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section
- Sub-Section

OVERVIEW **ADVANTAGES** RESET EMAIL PRINT

2011 Scion tC
Sports Coupe 6-Spd AT

Select a Scion ▼

2011 Honda Civic
EX 5-Spd

Select a Scion ▼

2011 Mazda MAZDA3
S Sport 5-Door

Select a Scion ▼

2011 Kia Forte
SX

Select a Scion ▼

2.0 ADVANTAGES OF SCION iC OVER HONDA CIVIC

FEATURE	ADVANTAGE
MSRP	The MSRP on the tC Sports Coupe 6-Spd
Destination Charge	The Destination Charge on the tC Sports Coupe 6-Spd AT is \$50 less than on Civic Coupe EX 5-Spd AT.
Comparably Equipped Price	The Comparably Equipped Price for the tC Sports Coupe 6-Spd AT is \$1,180 less than the Civic Coupe EX 5-Spd AT.
First Aid Kit	First Aid Kit is Standard on the tC Sports Coupe 6-Spd AT while Not Available on the Civic Coupe EX 5-Spd AT.
Cargo Area Cover	Cargo Area Cover is Optional on the tC Sports Coupe 6-Spd At while Not Available on the Civic Coupe EX 5-Spd AT.
Reclining Second Row Seats	Reclining Second Row Seats are Standard on tC Sports Coupe 6-Spd AT while Not Available on Civic Coupe EX 5-Spd AT.
Signaling Exterior Mirrors	Signaling Exterior Mirrors are Standard on tC Sports Coupe 6-Spd AT while Not Available on Civic Coupe EX 5-Spd AT.
Fuel Tank Capacity (Gal)	tC Sports Coupe 6-Spd AT has 1.3 more gallons of Fuel Tank Capacity than Civic Coupe EX 5-Spd AT.
Transmission Speed	tC Sports Coupe 6-Spd AT has 6 Transmission Speed while Civic Coupe EX 5-Spd AT has 5 Transmission Speed.
Number of Speakers	the tC Sports Coupe 6-Spd AT has 1 more Number of Speakers than the Civic Coupe EX 5-Spd AT.
Traction Control	Traction Control is Standard on tC Sports Coupe 6-Spd AT while Not Available on Civic Coupe EX 5-Spd AT.

Notes

1.0 Competitive Vehicle: Selected
Clicking one of these vehicles displays the advantages the Scion vehicle has over the selected vehicle in the grid below. - (2.0)

The selected vehicle will be highlighted to clearly show that it is the vehicle being compared to the selected Scion vehicle.

2.0 Advantages Data
For each advantage that the Scion vehicle has over the selected vehicle, a row will display the advantage.

If no advantages exist, a message to this effect will be displayed.

Defined In

FIND A DEALER

SEARCH BY

ZIP CODE RADIUS CITY STATE RADIUS DEALER STATE

MAP DISPLAY

xx Results

Dealer Name
8888 Address Field 1
Address Field 2
Phone: 555-555-1212
Fax: 555-555-1212
www.dealerSite.com

1.28 Miles

Dealer Name
8888 Address Field 1
Address Field 2
Phone: 555-555-1212
Fax: 555-555-1212
www.dealerSite.com

1.28 Miles

Dealer Name
8888 Address Field 1
Address Field 2
Phone: 555-555-1212
Fax: 555-555-1212
www.dealerSite.com

1.28 Miles

Notes

Defined In

- 1.0 Search by ZIP Code**
Radius selector sets outer limits of results return.
- 1.1 Search by City/State**
Radius selector sets outer limits of results return.
- 1.2 Search by Dealer name**
Searches dealers by name sorted by state.
- 2.0 Interactive Map Display**
 - 2.1 Pushpin dealer location callout**
 - 2.2 Pushpin dealer details inline display**
- 3.0 Results tally display**
- 3.1 Dealer search results details by dealer**
- 3.2 Email Dealer CTA**
Instantiates dealer contact Lead Gen form.
- 3.3 Get Directions CTA**
Executes calls to mapping provider to provide turn-by-turn driving direction from a user-specified address to the selected dealer.

END OF DOCUMENT