



RESUME

JERRY LAMBERT

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EXPERIENCE

3AM at Wild Card Creative Group

11/2021 - 12/2024

3542 Hayden Ave
Culver City, CA 90232
Senior Art Director

Concepted and executed world-building campaigns across traditional advertising, branding, social media, PR, experiential, digital, extended content and more. Consistently brought ideas that inspire our clients and team. Established the visual direction for campaigns including marketing, branding and social. Worked closely with designers, editors, and motion graphics to bring ideas to life. Managed campaigns and new business pitches, including concepts, mocks, and deck presentation.

BCG Digital Ventures | RepairSmith

03/2018 - 08/2021

1240 Rosecrans Ave
Manhattan Beach, CA 90266
Senior Experience Designer

Created unique products and services as well as relevant solutions together with my team to engage users with valuable experiences. Led small to medium size (design) teams and ensure quality of output. Concisely communicated the venture vision to diverse stakeholders, including leadership and client. Used qualitative as well as quantitative research knowledge to guide the team through our innovation phases and made results tangible through sustainable KPIs. Worked hands-on and prepared research as well as testing, map customer journeys, develop service blueprints, design desirable and feasible solutions for complex products and services that make opportunities tangible for multiple audiences.

Radley Studios

09/2017 - 03/2018

3780 Wilshire Blvd
Los Angeles, CA 90010
Digital Art Director

Concepted, presented, and sold through creative presentations, which tie together multimedia channels and customer experiences. Saw through the execution of creative ideas from concept through tactical production tasks, ensuring the highest level of design quality. Collaborated with teams of writers, designers, producers, strategists, media, and developers to create smart and surprising creative solutions to solve our client's marketing challenges by putting the consumer at the center of the experience. Demonstrated excellent time-management, and multi-tasking abilities, while independently meeting deadlines, including internal check-ins by having a self-starting, entrepreneurial spirit.

Snap Inc.

03/2017 - 09/2017

2772 Donald Douglas Loop N
Santa Monica, CA 90405
Senior Digital Designer

Oversaw multiple projects and execution of creative. Led design and guided creative team efforts.

Nurture Digital | Trainrobber

01/2016 - 03/2017

128 Maryland St
El Segundo, CA 90245
Lead Designer

Concepted digital campaigns, extensions, and executed design. Collaborated with cross-functional teams on campaigns, experience design, and marketing collateral. Collaborated with peers and senior creative.

Evoke Giant

10/2013 - 12/2014

1700 Montgomery St # 485
San Francisco, CA 94111
Lead Digital Designer

Concepted digital campaigns, extensions, and executed design. Collaborated with cross-functional teams on campaigns, experience design, and marketing collateral. Collaborated with peers and senior creative.

Attik 03/2011 - 10/2013
85 2nd St # 6
San Francisco, CA 94105
Digital Art Director

Supported and guided teams in developing digital creative for integrated campaigns and website design. Guide user experience design and combine with creative team efforts. Managed freelancers, collaborated with peers and senior creatives.

The Founders Fund 11/2010 - 02/2011
1 Letterman Dr Building D
San Francisco, CA 94129
Art Director

- Oversee multiple projects and execute development of creative
- Guide all aspects of design and combine with stakeholders to execute creative

Heat Advertising 09/2010 - 11/2010
1100 Sansome St
San Francisco, CA 94111
Interactive Designer

- Concepted digital campaign extensions and executed design
- Developed creative against strategic outlines

Astro Studios 09/2008 - 09/2010
348 6th St
San Francisco, CA 94103
Graphic Designer

- Concepted digital campaign extensions and executed design
- Developed creative against strategic outlines

EDUCATION

Academy of Art University, MFA
Web Design & New Media
San Francisco, CA

Flagler College, BFA
Graphic Design, Minor in Fine Art & Art History
Scholarship recipient
St, Augustine, FL

ACCOLADES

Clio | Silver, Entertainment, 2022
FWA | Mobile Site of the Day - May 24, 2013
ADDY | Gold, 2007
ADDY | Silver, 2007
ADDY | Silver, 2007
ADDY | Gold, 2005